

ArtRage 2.5 Released - July 24 2007.

Ambient Design is proud to announce a major update to their natural painting application - ArtRage 2.5. This upgrade is a free update to existing purchasers of ArtRage 2. It is available for Windows, and as a Universal Binary for MacOSX.

ArtRage 2.5 is a significant upgrade to the product. It adds many important new features in a way that retains the unique look and feel of ArtRage. Among the new features in ArtRage 2.5 are the following:

- **Stencils and Rulers:** Mask out areas of your canvas as you paint and constrain your tools to straight lines and curves. Stencils and rulers are easy to use real-world tools that look and work the way traditional-media artists expect.
- **Layer content transformations:** Move, scale and rotate the content of your layers - in groups or individually.
- **Import images to layers, and copy/paste layers:** You can now import an image as a separate layer, then precisely position using the transformation tools. Or paste directly from the clipboard into a new layer. This allows ArtRage to work more seamlessly with other graphics applications.
- **Printing resolution support (DPI):** Painting files support creation and measurements in Inches, Centimetres and Millimetres, with control over printer Dots Per Inch settings. This is also retained in PSD import and export.
- **Smooth Blender and Precise Pencil:** Two new tool modes have been added for users after a more precise look to their work. The Precise Pencil works more like a mechanical pencil for a precise clean line. The Smooth Blender gives soft-edge subtle blending.
- **Import and export more image formats:** ArtRage 2.5 adds additional image formats for importing and exporting images. Support for Photoshop PSD layer groups and layer names has also been added.
- **Cleaner simpler UI:** Even with the addition of many new features the User Interface has been made even easier-to-use and less intrusive than previous versions of ArtRage.
- **Many other features and enhancements!** The complete list of new features and enhancements is available on the ArtRage.com website.

About ArtRage.

ArtRage is a computer painting package designed to provide a natural and easy to use environment for producing art on your computer. By providing realistic tools such as oil paints and pencils, and simulating the real world dynamics of those media, ArtRage allows any user to play around with paint without the expense and mess of its real world counterpart. By providing Tracing tools, ArtRage lets any level of user produce paintings based on photographs or other existing images. ArtRage also includes powerful real-world stencil and ruler tools for more accurate design work.

ArtRage 1 was released as a free product in 2004 and went on to win a number of online awards, followed by the first place in Microsoft's 'Does Your App Think In Ink' contest for Tablet PC applications (2004).

ArtRage 2 introduces a wide range of new features and technology improvements that allow everyone from amateur hobbyists to professional artists to get deeper in to the process of painting, without losing the ease of use, sense of realism, and friendly feel that made ArtRage 1 successful. ArtRage 2 is a Windows Vista Certified application, and is also available as a Universal Binary for Mac OSX.

Since its first release in 2004 there have been over Two Million downloads of the free edition of ArtRage. Visit <http://www.artrage.com> for more details.

About Ambient Design Ltd.

Ambient Design is a New Zealand based software development company specialising in the design and development of creative applications and interfaces. The company was founded on a strong graphical basis after Andy Bearsley and Matt Fox-Wilson left MetaCreations Corp in January 2000, but has grown since then to encompass a wide range of technologies.

Ambient was founded with the intention of creating a strong engineering company that would provide an output for some of the talent available in New Zealand. Since our founding we have worked for a wide range of international companies providing complete software engineering services from design to implementation.

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